

ONTARIO SOIL AND CROP IMPROVEMENT ASSOCIATION

Membership Survey Help Shape the Future of Your Organization!!

The county that has the highest response rate to the survey is going to be recognized at the OSCIA Annual Meeting in Niagara Falls!!

Name of your county/district: _____

Please circle the answer(s) that best fit your situation. If you circle more than one, please rate them to the left of your selection (1 being most important 5 being least)

1. How long have you been a Soil and Crop Member?

Rating

- ___ a) less than 5 years
- ___ b) between five and ten years
- ___ c) longer than ten years

2. What made you decide to become a member?

- ___ a) good place to learn and test new ideas
 - ___ b) reduced entry fees to certain farming events and/or free tickets to farm shows
 - ___ c) innovative group of people to be with
 - ___ d) to keep my skills up to date
 - ___ e) other, please explain
-

3. What do you value most of your Soil and Crop membership?

- ___ a) newsletters
 - ___ b) access to the latest information on crop production
 - ___ c) local farm trials
 - ___ d) reduced entry fees to certain farming events and/or free tickets to farm shows
 - ___ e) other, please explain
-

4. What would you like to see Soil and Crop more involved with?

- ___ a) seeking out more member benefits
 - ___ b) crop trials/plots
 - ___ c) regional information sessions
 - ___ d) program delivery ie: EFP, Business Planning, etc...
 - ___ e) other, please explain
-

5. What specific "soil and/or crop" issues require more on-farm research and demonstration?

- ___ a) soil management
 - ___ b) nutrient/manure management
 - ___ c) insect and disease management
 - ___ d) crop biotechnology opportunities
 - ___ e) other, please explain
-

Please see over...

6. Are you aware of your Regional Communications Coordinator (RCC) planning any of the following local events?

Rating

- a) bus trips/car tours
 - b) plot tours
 - c) meetings
 - d) social events
 - e) don't know who our RCC is
 - f) other, please explain
-

7. Over the last 3 years, the number of members in your local Soil and Crop have been:

- a) decreasing
- b) increasing (Go to question 9)
- c) staying about the same(Go to question 9)

8. If your membership numbers are decreasing, what do you think is the major cause?

- a) lack of interest
 - b) lack of farmers
 - c) lack of activities
 - d) volunteer burnout
 - e) other, please explain
-

9. What is your local soil and crop doing to maintain/enhance membership?

- a) membership drives
 - b) direct mailings to members
 - c) organize lots of interesting activities
 - d) other, please explain
-

10. A major problem cited by most local associations is signing up members. Does your local association have an effective way of selling/renewing memberships? Please explain.

Thank you for completing this survey! The deadline to return the survey is January 16th, 2009!

Additional copies of the survey can be obtained from your provincial director or downloaded from www.ontariosoilcrop.org

Please return the survey: By Fax: (519) 826-4224 **or** By Mail: OSCIA
1 Stone Road West
Guelph, ON
N1G 4Y2
Attn: Membership Committee

Alternatively, bring it with you to your local annual meeting and give it to your provincial director.

Results of the survey are going to be made available at the Annual Meeting in February and will also appear in the March Issue of your regional newsletter!