

Action Plan

GOAL #1 WHAT DO YOU WANT TO CHANGE? Be SPECIFIC and REALISTIC.		What will be the MEASUREMENT of success?	
WHAT ARE YOU GOING TO DO? Direct Action, Education/Training, Further Planning and Analysis, Discuss with Advisors.	PERSON(S) RESPONSIBLE ACCOUNTABILITY	DEADLINE TIMELY	RESULT
LIST STEPS			

This Action addresses assessment points in the following *Growing Your Farm Profits* sections:

- Marketing
- Production
- Financial Management
- Human Resources
- Social Responsibility
- Succession Planning
- Business Structure
- Business Strategy