

# My Key Goals

Where do you want your farm to be in five to ten years from now? Describe below:

## MY KEY GOALS

<p><b>What are the Key Goals needed to make your five to ten year picture or vision of your farm a reality? As you set your goals consider:</b></p> <ul style="list-style-type: none"> <li>• Your original business goals identified in question 8.1 and your personal goals identified in question 8.24.</li> <li>• Your Top Priorities that you have identified.</li> <li>• The Opportunities and Threats to the farm that you have identified.</li> </ul> <p><b>State your Key Goal and how it supports where you want your farm to be in five to ten years time.</b></p>	<p>Achieving this goal will help strengthen or address: (mark all that apply)</p>
1.	<input type="checkbox"/> Strength <input type="checkbox"/> Opportunity <input type="checkbox"/> Weakness <input type="checkbox"/> Threat
2.	<input type="checkbox"/> Strength <input type="checkbox"/> Opportunity <input type="checkbox"/> Weakness <input type="checkbox"/> Threat
3.	<input type="checkbox"/> Strength <input type="checkbox"/> Opportunity <input type="checkbox"/> Weakness <input type="checkbox"/> Threat
4.	<input type="checkbox"/> Strength <input type="checkbox"/> Opportunity <input type="checkbox"/> Weakness <input type="checkbox"/> Threat
5.	<input type="checkbox"/> Strength <input type="checkbox"/> Opportunity <input type="checkbox"/> Weakness <input type="checkbox"/> Threat

**Capacity to Implement:** Next, as you develop your Action Plans to address these goals, consider if the farm has the following capacities to successfully implement these Key Goals. If not, then addressing these capacities might be action steps required to meet these goals.

Knowledge and Skills | Resources including Finances | Farm Team members committed to the Goal | Motivation | Is this the right time to pursue this goal?