



Resolution #11, Middlesex SCIA – Grassroots

WHEREAS the legacy and value of Soil and Crop have always come from grassroots local Organizations; and,

WHEREAS the continued increase in program delivery is a constant pull away from grassroots production agriculture.

THEREFORE, BE IT RESOLVED that OSCIA continue to prioritize local association development and production research along with program delivery.

Moved by Don Oliver, Seconded by Larry McGill (Middlesex).

Carried

SENT TO OSCIA Executive

RESPONSE FROM OSCIA Board of Directors

The Executive Committee strives to responsively and responsibly direct the finite resources of the organization to each of the four strategic directions (i.e. producer education, program delivery, local association development, and to a lesser degree, consumer outreach). The new 3-year agreement reached with OMAFRA will ensure funding to directly support grassroots activities (Tier One, Tier Two and Regional Communication Grants) until 2021, and we will continue to explore opportunities to heighten the Association's ongoing engagement in applied research that aligns with stated priorities.

It is recognized that skills development opportunities are essential to build and retain membership. In 2018 the Executive Committee created a full-time Association Development Advisor position in the Guelph office whose sole purpose is to seek out, organize and deliver enhanced membership engagement opportunities.