

BREW &
Brewer
Day



Summary Report

Chris Roelands, Honeyland Ag Services



Ivan MacKinnon, MacKinnon Bros.



Brewhouse Tour

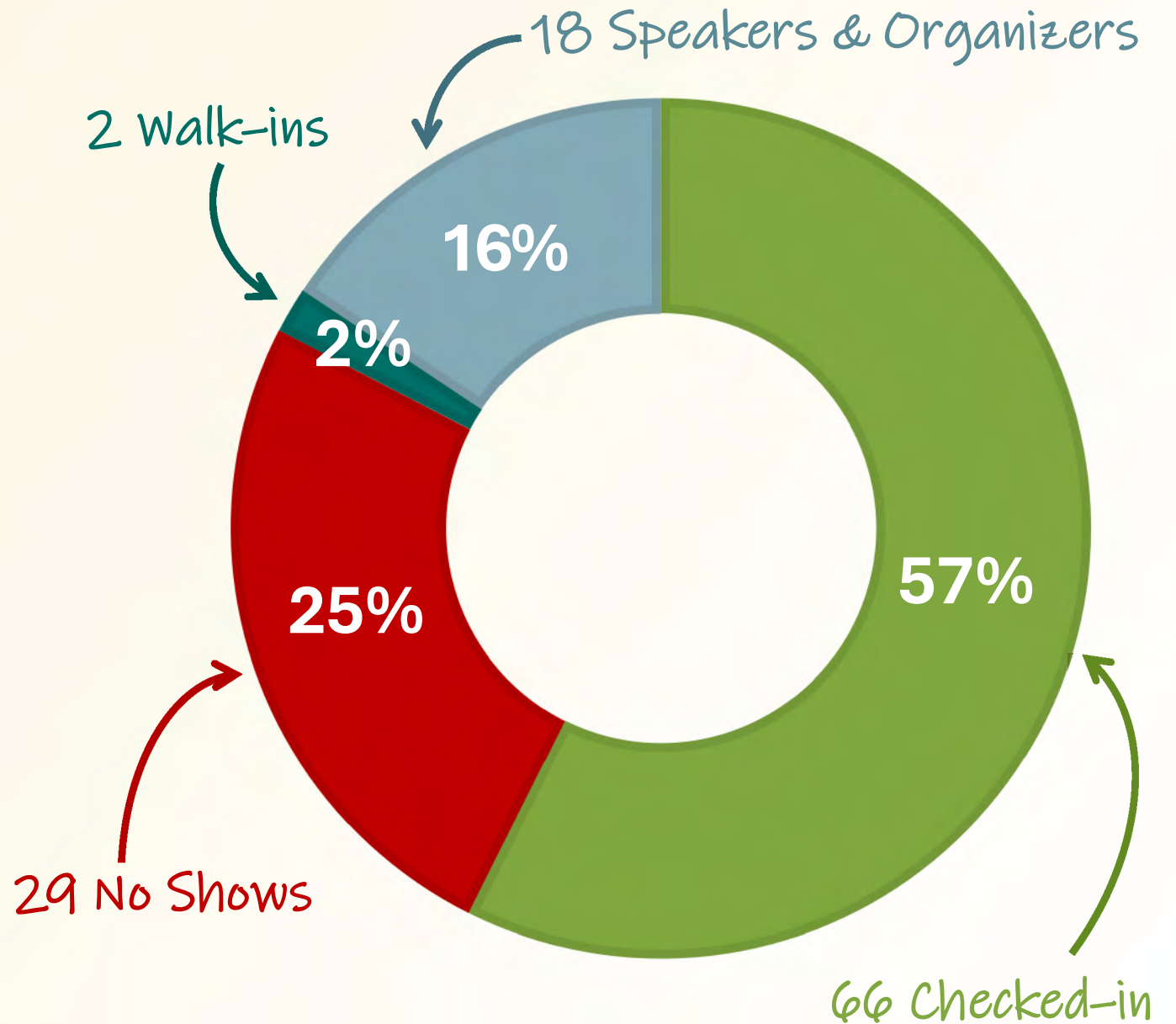


Dr. Lee Briese

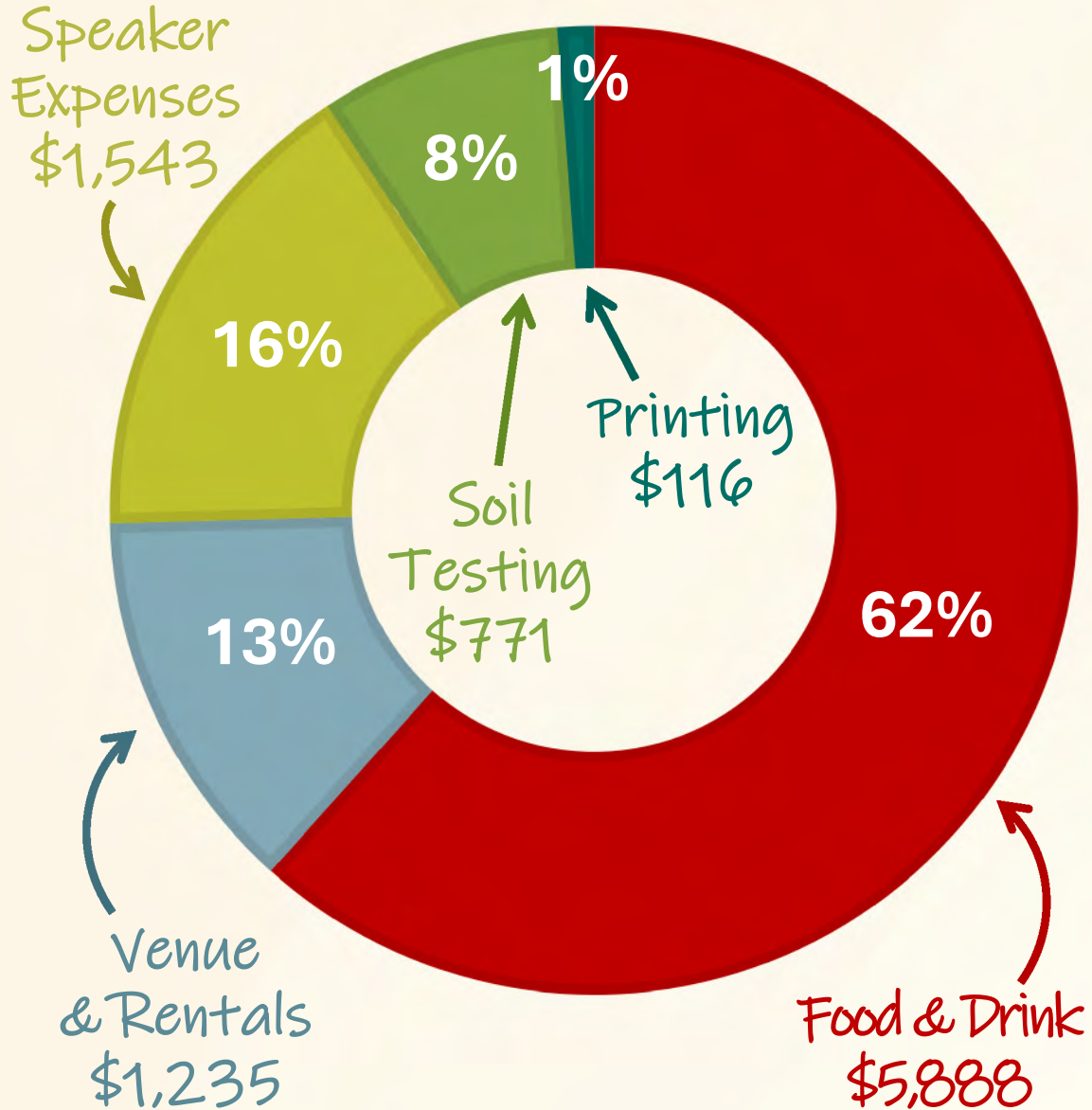


Who Showed Up?

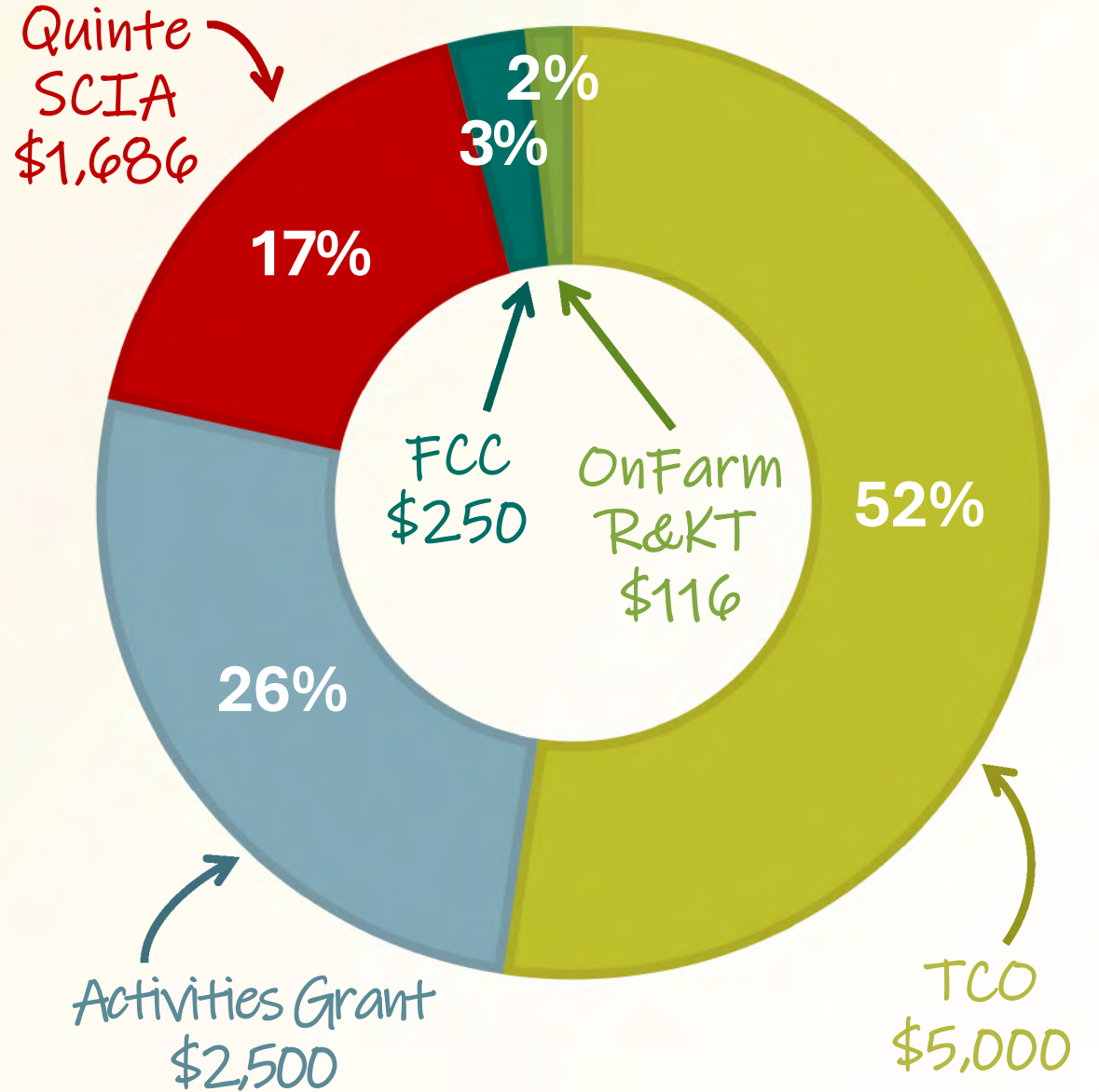
- **Used Eventbrite for registration. Sold out!**
Future concern: Limited to 100 registrations with free account.
- **86 attended (115 expected)**
Future concern: No fee = less commitment?
Waste of money, food and drink and printing.



What did it cost?



Who paid?



Return on the Investment

We had three objectives:

1. Membership benefits and knowledge transfer
(Don't know how many attendees were members)

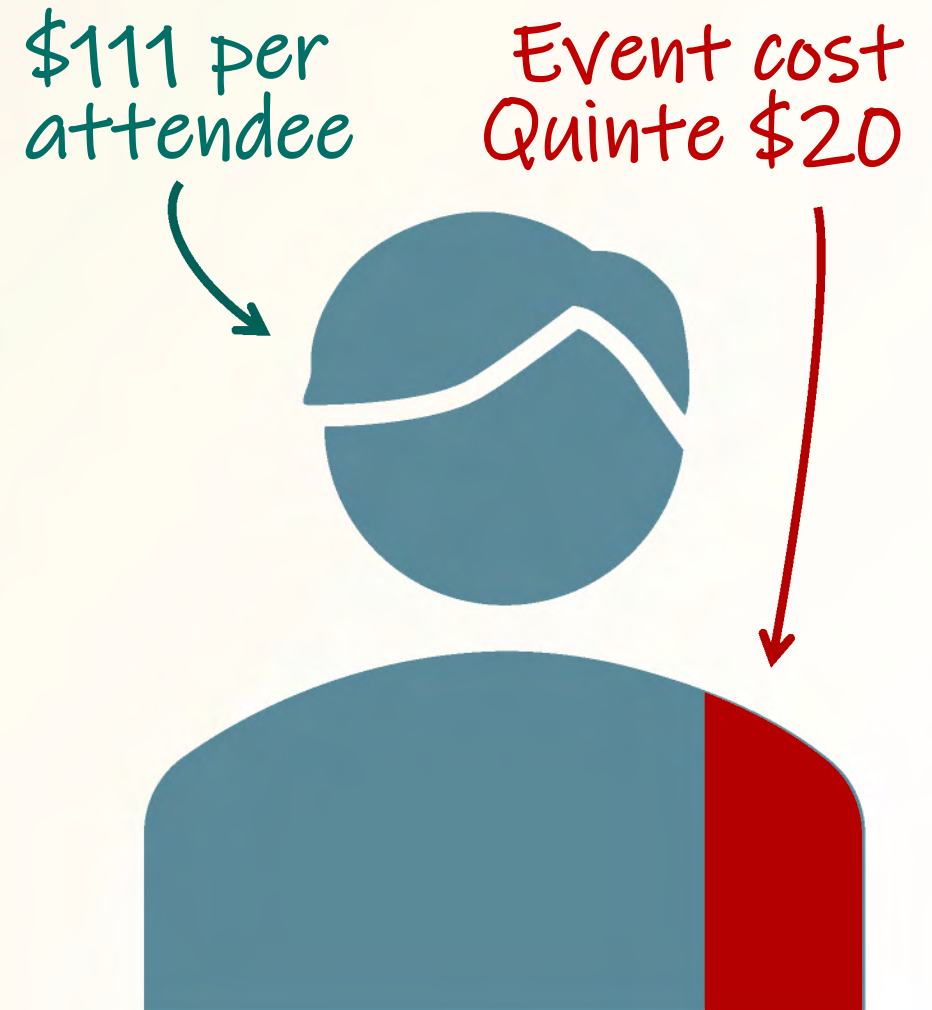
✓ *See participant feedback survey*

2. Increase membership

X *Zero new or renewed memberships*

3. Nitrogen Management and Cover Cropping
On-Farm Climate Action Fund (OFCAF)
Knowledge Sharing Event (KSE) requirement

✓ *3-4 farmers attended for the KSE*

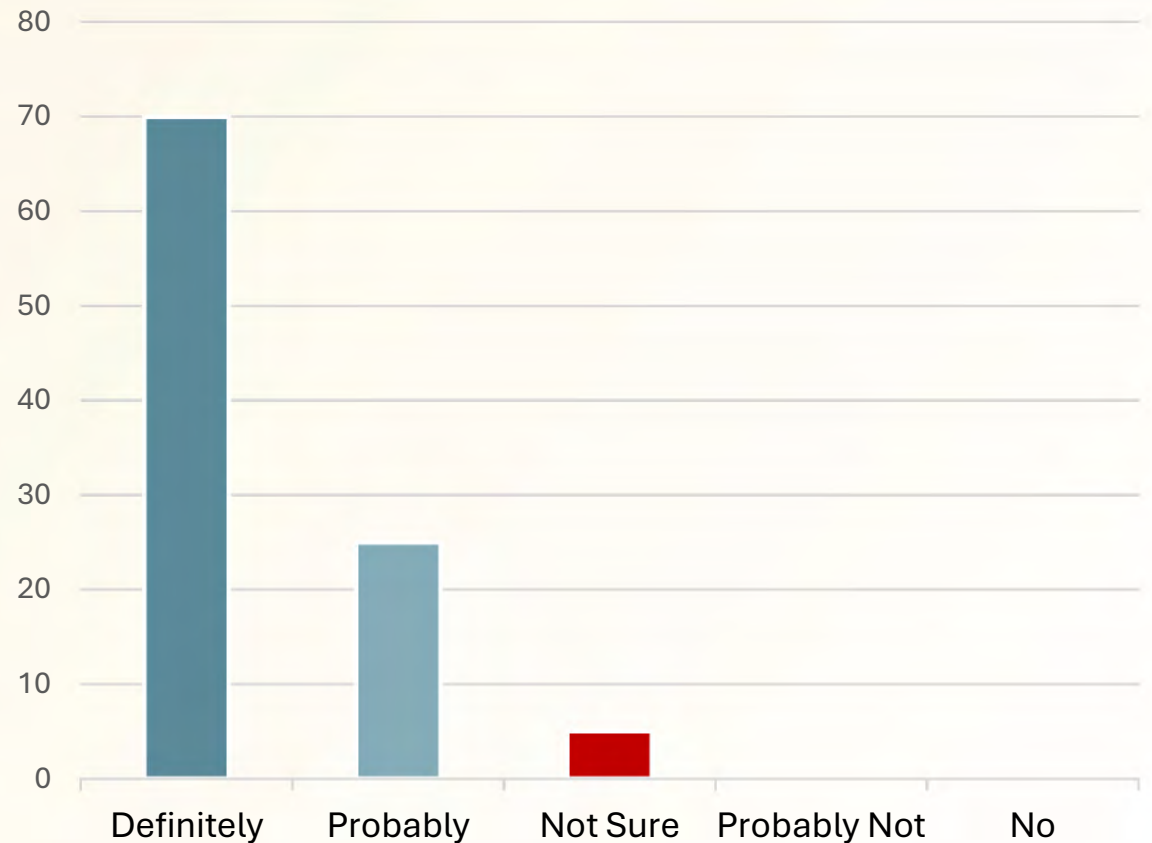


Feedback Survey

Rate your **overall impression** of Brew & Banter Day?

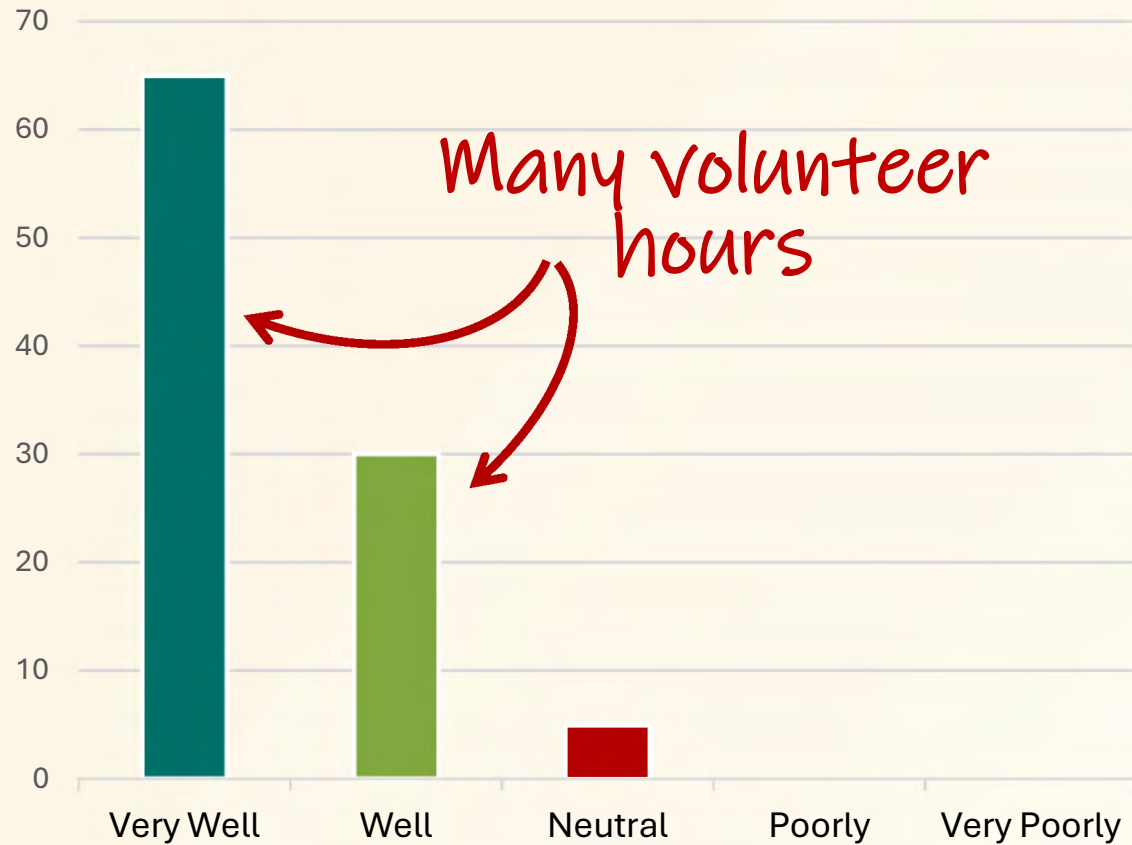


Would you attend **another event** organized by Quinte SCIA?



Feedback Survey

How well **organized** was Brew & Banter Day?

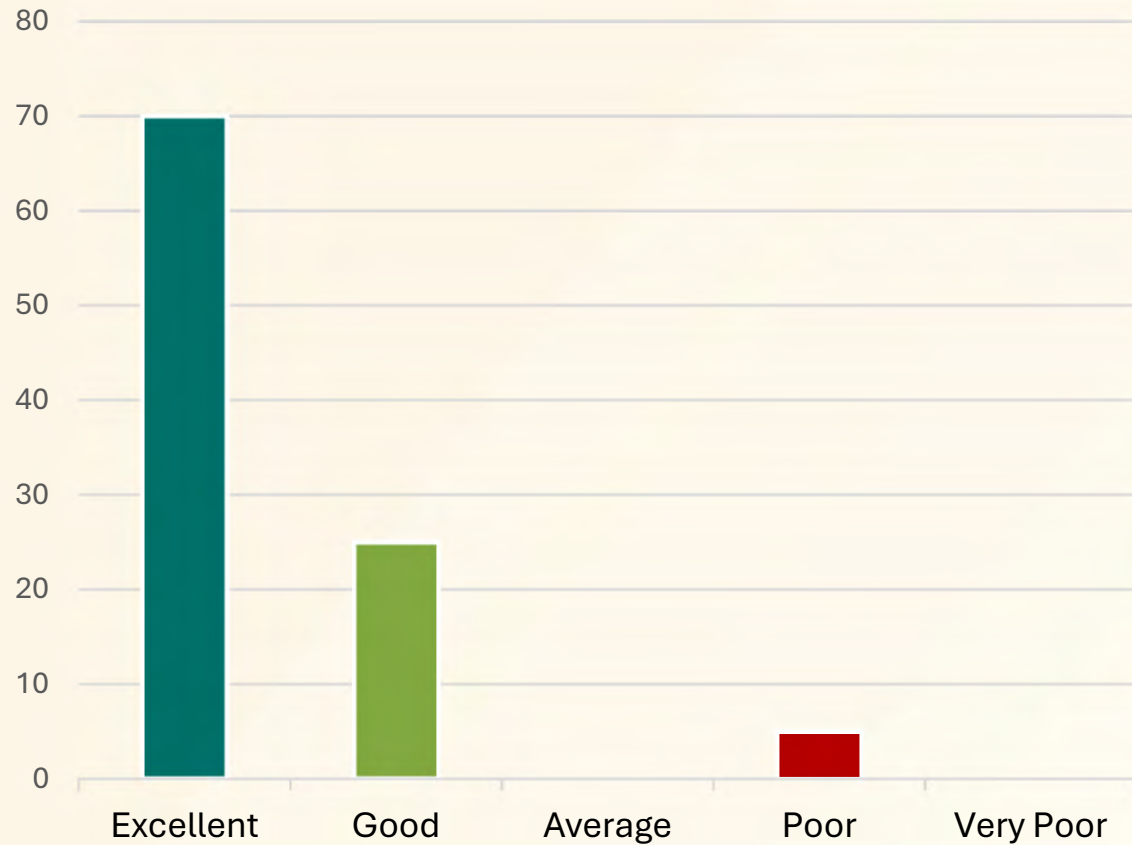


What did you think about the **length** of the event?

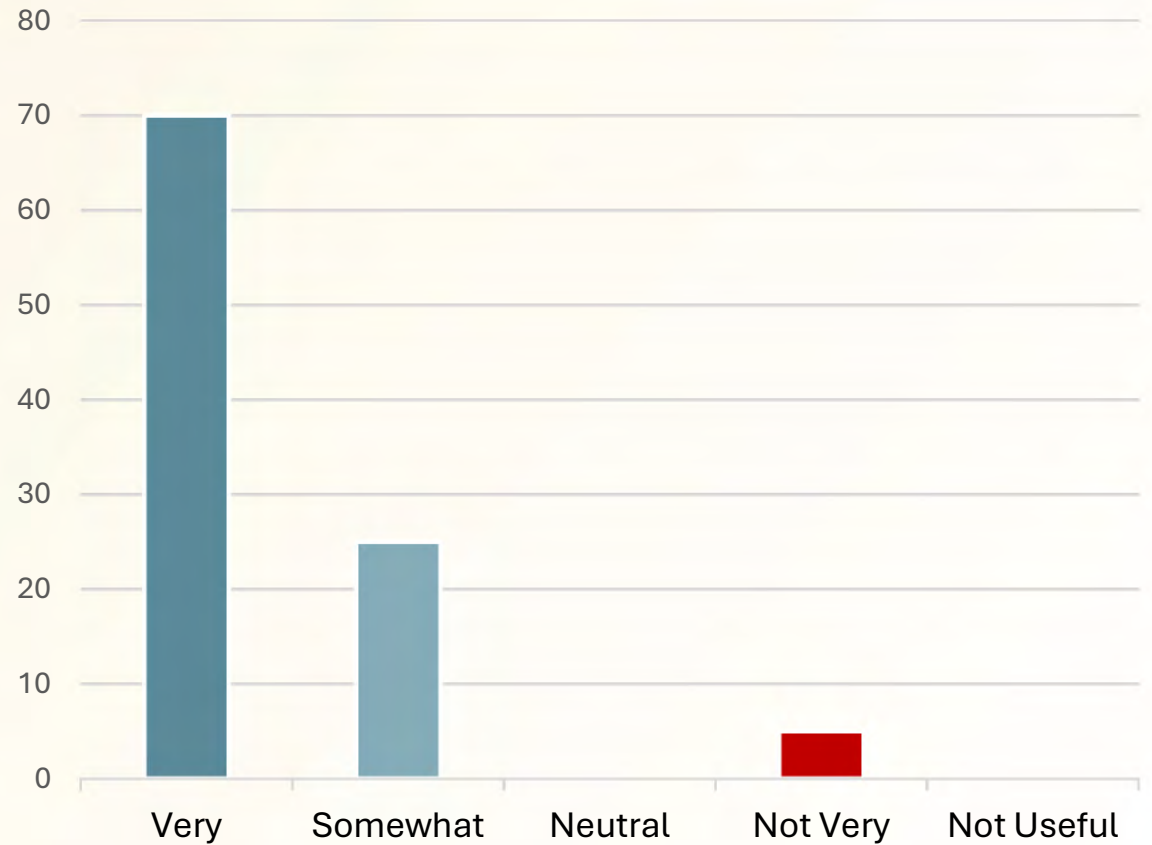


Feedback Survey

Rate the quality of the **speakers** at the event?



Did you find the event **useful**?



Feedback Survey

Favourite part of the day?

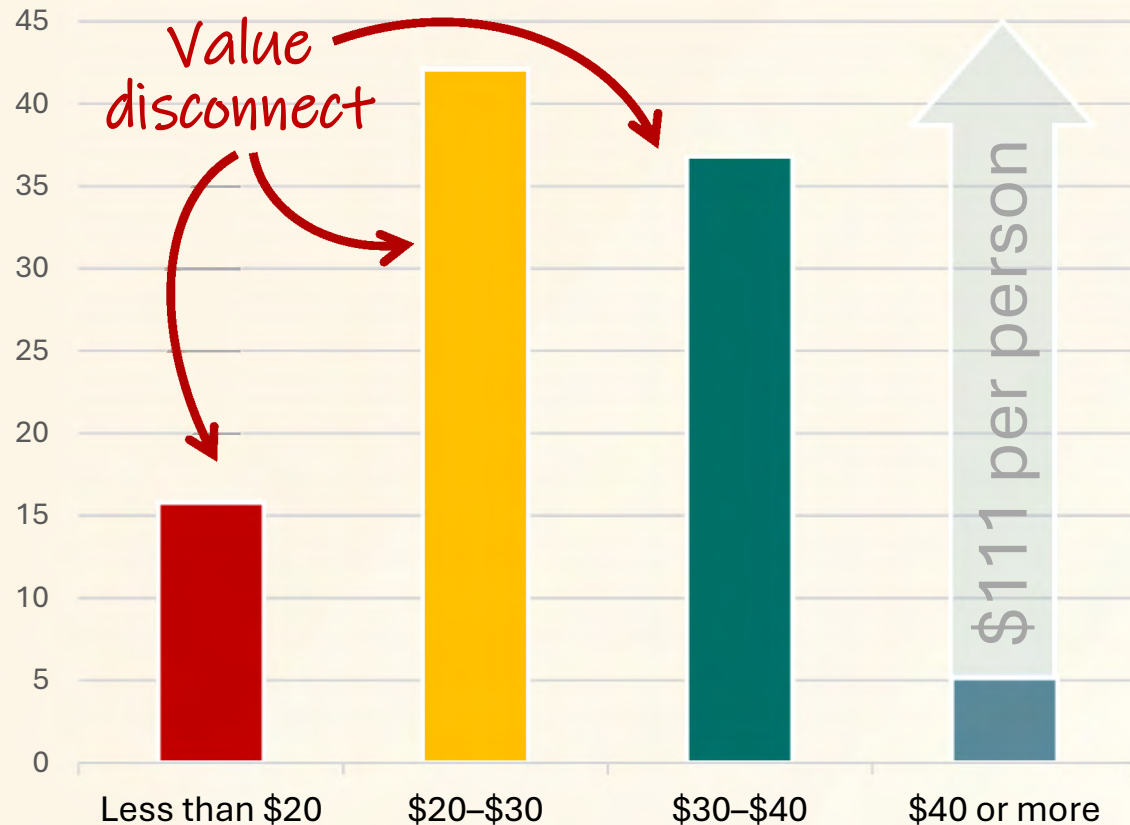


Would you consider **becoming a member** based on this event?



Feedback Survey

How much would you be **willing to pay** for a similar event?



Suggestions for future events, venues, topics, speakers etc.

Meals made with Soy
Planter Setup
Chris Koch
Lee Briese
Forage Crop Rotation
Diversity
Post-planting troubleshooting
New Genetics

The event team would like to thank



for supporting Brew & Banter Day